



## **ADVERTISING RATE CHART – Website EFFECTIVE JUNE 2009**

GCABC offers its members a few different advertising options that will help in your marketing plan. Advertising with MCABC means you can connect with glazing contractors around the provincial easily, effectively, and for less than the cost for magazine and newspaper ads.

GCABC offers advertising on their website and their enewsletter.

### **Enewsletter**

Our newsletter goes out to more than 100 recipients and is sent via email.

The GCABC Cutting Edge Enewsletter is published monthly and keeps our members informed of up and coming events and current industry issues.

Some committee items and general interest stories are included.

### **Options**

This is a sample of the section on our Enewsletter that is open for advertising.

The size is 1 inch x 7 inches.

Advertising must be in .jpeg format for the web. If you want a picture to be included in the “your Logo area” it must be in a 125 x 50 pixels size range.

**GCABC  
Members  
receive 25%  
off published  
rates.**

## **Your Logo Or picture?**

GCABC is offering this space for advertising.  
For more information on advertising rates and how you can advertise with GCABC [click here for the advertising rate sheet.](#)

### **The cost for this advertising is as follows:**

**1 month = \$200 per month**  
**3 months = \$150 per month**  
**6 months = \$100 per month**  
**1 year = \$50 per month**

## **Website**

GCABC members can advertise on the website. New members are automatically placed in the “featured member” area for one month after they have been accepted as members in the association. This section is on the home page.

GCABC will be offer banner ads on the news page only. This is the page that everyone who receives the newsletter will be directed to. Banner ads are acceptable in the following formats and size only:

120 x 90 pixels only. Must a jpeg/gif format, preferably on a transparent background.

### **The cost for this advertising with a banner is as follows:**

**1 month = \$300 per month**  
**3 months = \$200 per month**  
**6 months = \$150 per month**  
**1 year = \$100 per month**