

## A Brief Summary About the Web Developers...



D.J.'s Micro-Info Inc. (DJ's) is a web development company that develops, implements, and maintains websites and Internet applications for businesses and organizations. DJ's is a privately owned family company incorporated on April 26th, 1994.

DJ's has extensive experience and knowledge in Internet business, designing, programming, education, and marketing - and has a known reputation for down-to-earth, realistic solutions. DJ's has developed and managed both large and small web projects for organizations involved in dozens of industries. Founded on the principle that morality has an important place in business, DJ's continues to grow by being able to deliver practical results expected by those funding projects, at prices that are fair.

For more information on DJ's, please visit [www.deejays.com](http://www.deejays.com)



# Web Service Packages Exclusive to GCABC Members

GCABC Web Service Packages include:

- “GCABC Member Website”
- “GCABC Hosting Only”
- “GCABC Member Custom Website”

## “GCABC Member Website” Website Development Service Package

Through our friendship with GCABC, DJ's is offering GCABC members a fast, inexpensive, exclusive, and trouble-free way to own a professional website.

### WHO THIS PACKAGE IS FOR

GCABC members who want a simple, straightforward website that explains who you are, outlines your product and service offering, and enables people to contact you.

You appreciate quality work, and want a properly built, professional website - one that “looks and feels” professional, performs it’s tasks effectively, and is expandable for future needs.

At this time, you are not in the market for a sophisticated solution. You *much* prefer traditional means to meet critical business needs. As such, you do *not* want to invest a significant amount of time, energy, or money into implementing and maintaining your website.

Simple and straightforward... Expandable for future needs...

### COSTS

Monthly Fee	\$24.95 + GST per month*
Installation Fee	\$125 + GST *

### WEBSITE DEVELOPMENT

The screenshot shows a website layout with a header containing the company name and a tagline. Below the header are two images: one showing a close-up of electronic components and another showing a person working on a circuit board. A navigation menu includes links for 'ABOUT US', 'PRODUCTS', 'SERVICES', 'CONTACT US', and 'HOME'. The main content area features a 'Unique Selling Proposition (USP)' section with text explaining the importance of a USP. Below this is a 'What our clients say...' section with a testimonial and the DJ's logo. At the bottom, there is a footer with the company name, navigation links, and a copyright notice.



## Web Service Packages Exclusive to GCABC Members

Website Design	<ul style="list-style-type: none"><li>• Screenshot above</li><li>• Customized to your corporate colours</li><li>• Designed in accordance with recognized usability standards:</li><li>• Easy-to-use and straightforward to navigate</li><li>• Proper topography (i.e. headings, fonts, stress styles, hyperlinks, etc.)</li><li>• Fast loading and consistent</li></ul>
Website Development	<ul style="list-style-type: none"><li>• 4 to 5 Page HTML website:</li><li>• <b>Home Page</b> Introduction / USP 2-3 Photos of product or service offering Testimonial</li><li>• <b>About Us</b> Backgrounder Photo of Personnel or Office</li><li>• <b>Products / Services</b> Product / Service Description 2-3 Photos of Products or Past Projects</li><li>• <b>Contact Us</b> Contact Details E-mail Form</li><li>• Technical Guidelines: All pages will be programmed in HTML.</li><li>• Pages will use style-sheets for formatting text and styles.</li><li>• Pages will be fully functional on multiple platforms. This includes currently shipping Microsoft, Apple and Linux desktop operating systems as well as two previous generations (if applicable).</li><li>• Pages will be fully functional in (but not limited to) the following browsers: Internet Explorer, FireFox, Mozilla, Netscape.</li><li>• Links to objects other than HTML-coded pages will be identified as such (if applicable). For example, a link to a PDF file will have small text or graphic beside it indicating that it is a PDF file.</li><li>• The website is to be guarded against Spam Spiders.</li><li>• The website will be visually appealing in popular screen resolutions (800 x 600, 1024 x 768, and 1280x800).</li><li>• The website will be programmed for proper search engine spider indexing.</li><li>• You provide website content in digital format Written Material (MS Word, Notepad, etc.)</li><li>• Logos and Photos (.jpg, .gif, .eps, etc.)</li></ul>



## Web Service Packages Exclusive to GCABC Members

HOSTING & E-MAIL	
E-mail Accounts	Up to 10 (with Webmail access)
E-mail Account Format	yourname@yourdomain.com (.ca)
Data Transfer Limit	15 GB/month
Webspace	150 MB
Webspace Address	www.yourdomain.com (.ca)
Domain Registration	Registration of one domain**
Domain Hosting	Hosting of one domain
Website Statistics	Online compiled and accessible daily
Support	Hosting and E-mail Support
OUR GUARANTEE	
<p>If you are not completely thrilled with your website, within 60-days we will fully refund your installation fee <i>and</i> the monthly fee for which you used. In addition, you keep the domain name that we registered for you – and we work in harmony and good faith for the smooth transition of your website to your new developer/host.</p>	
PACKAGE BENEFITS	
<ul style="list-style-type: none"><li>• Clean, attractive website</li><li>• Professionally developed from a sound technical and marketing point-of-view</li><li>• Reliable and scalable solution</li><li>• Very low price (for a limited time only)</li><li>• Excellent technical support</li><li>• No long-term contract (cancel anytime)</li><li>• Excellent guarantee</li></ul>	
FOR MORE INFORMATION & TO ORDER	
Call DJ's	604-253-9358
E-mail DJ's	<a href="#">Request for Services Form</a>

\*Fees may change dependent on your specific needs.

\*\*One-year registration included. Yearly fee to renew domain name is \$25.50 + GST for .com domain (\$37.50 + GST for .ca domain)



## Web Service Packages Exclusive to GCABC Members

### **"GCABC Hosting Only" Website Hosting Service Package**

**"Do a little research into hosting your business website on the Internet and you'll find you don't have to dig deep to unearth the horror stories: website hosting companies have been known to disappear without a trace, clients' credit cards have been charged additional fees without their knowledge, and the security and integrity of business sites have been critically compromised by power failures, fire and data invasion."**

*- e-Business Connection. "Choosing the Right Web Hosting Service." 2006. <<http://www.e-bc.ca>>.*

#### **WHO THIS PACKAGE IS FOR**

GCABC members who are thrilled with their current website, and want a 'good host' to house it online.

You want to make certain that you are dealt with openly, be taken care of when a technical question or problem arises, and be assured that the company you choose to do business takes your business very seriously.

Powerful and reliable hosting environment... Expandable for future needs... Solid company... Excellent customer support... Exclusive GCABC member price...

#### **COSTS**

Monthly Fee	\$24.95 + GST per month*
Installation Fee	\$0*

#### **HOSTING & E-MAIL**

E-mail Accounts	Up to 10 (with Webmail access)
E-mail Account Format	yourname@yourdomain.com (.ca)
Data Transfer Limit	15 GB/month
Webspace	150 MB
Webspace Address	www.yourdomain.com (.ca)
Website Statistics	Online compiled and accessible daily
Support	Hosting and E-mail Support



## Web Service Packages Exclusive to GCABC Members

### HOSTING DETAILS

#### To make a long story short...

We have our *own* dedicated server housed at NetNation - one of the top-five leading hosting environments. We've made a significant investment in a world-class hosting infrastructure through a very good company whose business foundation is as stable as our server uptime. With our server investment with NetNation, we receive world-class, reliable, and secure hosting at wholesale prices – and because of our arrangement with GCABC, we pass on 'less than retail' prices to GCABC members.

#### To make a short story long...

Hosting Technical Details are below.

### TECHNICAL DETAILS: DATA CENTRE

- State-of-the-art facilities located in a AAA-rated building
- Dual electrical grid connections from independent substations
- Internally redundant, bypassable 250 kVA UPS systems
- Dedicated backup generator with manual bypass to second non-dedicated backup generator in the event of generator failure
- Fault-tolerant 600V air conditioning system with humidity regulation
- Air conditioning units and pumps connected to generator power for unlimited runtime in the event of utility power failure
- Stratified air flow design for increased cooling efficiency and reduced energy costs
- Non-service-affecting FM-200(r) Fire Suppression System with multiple zones, central control, and connectivity to the building fire system
- Dedicated backup generator with manual bypass to second non-dedicated backup generator in the event of generator failure
- Infrastructure built to comply with seismic code

### TECHNICAL DETAILS: NETWORK

- Fully redundant core switches, routers, and load balancers, utilizing 802.1w rapid spanning tree protocol (RSTP) for split-second failover and high availability
- Multiple GigE backbone trunks for fast network performance and traffic spike tolerance
- 100% uptime guarantee
- 24 x 7 environment and network monitoring and response
- Multiple, fault-tolerant upstream fiber connections
- Burstable and uncapped bandwidth, at a minimum connection speed of 100 Mbps
- Broadcast and internal (non-Internet) traffic is unmetered
- Multi-homed network with BGP-advertised address space and connections to multiple Tier-1 providers
- 2 x GigE (Big Pipe, Level 3)
- 1 x OC-12 (MCI)
- 1 x 100 Mbps (VAIX)
- Latency-optimized routing with excellent connectivity to Canada, U.S., and Europe



## Web Service Packages Exclusive to GCABC Members

### TECHNICAL DETAILS: SECURITY

- 24 x 7 building security monitoring and engineering response
- Elevator, office, and server room doors monitored for unauthorized or forced entry with local and building security response
- "Mantrap" entry with key card and biometric access authentication
- Segmented colocation and main server rooms
- 24 x 7 CCTV (closed circuit television) surveillance and recording
- Closed wiring conduits for all wire and fiber outside of the server room and within the colocation room
- Limited staff access to server rooms
- Access logging on all key card doors
- Rotated off-site backups
- Administration and Support
- 24 x 7 security, technical support, and remote hands on premises
- Expertise with Windows and Linux platforms
- Expertise with multiple server configurations (VPN, Load balancing, Firewalls)
- Network monitoring with 24 x 7 response
- Custom network monitoring with user-configurable notification
- Advanced traffic monitoring with per-service and per-IP breakdowns

### OUR GUARANTEE

Within 60 days, if you are not completely thrilled with your website hosting, we will refund the monthly fee for which you used. We will also work in harmony and good faith for the smooth transition of your website to your new hosting provider.

### PACKAGE BENEFITS

- Powerful, reliable, and secure hosting environment
- Expandable for future needs
- Solid company
- Exclusive GCABC Member price (for a limited time only)
- Excellent technical and customer support
- Excellent guarantee

### FOR MORE INFORMATION & TO ORDER

Call DJ's	604-253-9358
E-mail DJ's	<a href="#">Request for Services Form</a>

\* Fees may change dependent on your specific needs.



## Web Service Packages Exclusive to GCABC Members

### “GCABC Member Custom Website” Website Development Services

#### WHO THIS PACKAGE IS FOR

GCABC members who foresee a website that efficiently and effectively supports and/or performs important business activities. These activities include (but are not limited to):

- Increasing Revenue
  - Increasing the number of clients
  - Increasing the average size of the sale per client
  - Increasing the number of times clients return and buy again
- Decreasing Costs
  - Decreasing information distribution and communication costs (to clients, employees, associates, etc.)
  - Automating time-consuming and cumbersome processes

You consider your website to be an important part of your business strategy. You see value in using Internet technology as a way to enhance your business and create a competitive advantage.

You value quality work and insist on a properly built, high quality website - one developed by professionals who can provide solid recommendations and determine practical solutions from your ideas.

You are in the market for a sophisticated solution. As such, if presented with tangible value, you are willing to invest a suitable amount of time, energy, or money into implementing and maintaining your website.

Custom website development and management... Smart, clean solutions with attention-to-detail... Focussed on your specific needs...

#### COSTS

Web Development Fee	Quote (GCABC Member Discount: 15%)
Monthly Webmaster/Hosting Fee	Quote (GCABC Member Discount: 15%)

#### WEBSITE DEVELOPMENT

Website Design	<ul style="list-style-type: none"> <li>• Custom designed to:</li> <li>• Meet your specific objectives</li> <li>• Communicate custom features and messages effectively</li> <li>• Create a unique experience</li> <li>• Be an extension of your marketing materials</li>   <li>• Designed in accordance with recognized usability standards:</li> <li>• Easy-to-use and straightforward to navigate</li> <li>• Proper topography (i.e. headings, fonts, stress styles, hyperlinks, etc.)</li> <li>• Fast loading and consistent</li> <li>•</li> </ul>
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Website Development	<ul style="list-style-type: none"><li>• Custom development may include:</li><li>• HTML</li><li>• E-commerce &amp; Database Programming</li><li>• Content Management Systems</li><li>• Communication and Information Systems</li><li>• Flash</li><li>•</li></ul>
<b>WEBMASTER &amp; HOSTING</b>	
<p>With our webmaster/hosting service, we provide technical and e-business support and advice; fix problems quickly; keep you aware of how your website is performing; help bring visitors to your site; share marketing ideas; and can take care of all things technical with your website.</p> <p>Webmaster tasks can be added, modified, or deleted to create a custom plan specifically for your business.</p>	
Website Statistics	Online compiled and accessible daily
Search Engine Positioning	<ul style="list-style-type: none"><li>• Website Optimization</li><li>• Search Engine Placement</li><li>• Pay-Per-Click Campaigns</li></ul>
Website Updates	Website Update Service Plans
E-mail Accounts	<ul style="list-style-type: none"><li>• Unlimited POP E-mail Accounts</li><li>• Unlimited E-mail Aliases</li></ul>
Domain Hosting	<ul style="list-style-type: none"><li>• Powerful and reliable hosting environment</li><li>• Unlimited Webspace</li><li>• Unlimited Webspace Transfer Quota</li></ul>
Support	<ul style="list-style-type: none"><li>• e-Business &amp; Marketing Support</li><li>• Hosting and E-mail Support</li><li>• General Technology Support</li></ul>



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### WHY WORK WITH DJ's

- We have the required skills and experience in business and technology.
- We know how to put your needs into practice - we know how to create websites; we know how to market websites; and we know how to generate revenue from websites.
- We pride ourselves in developing websites to *exact* client specifications.
- We have been repeatedly told that we offer one of the best quality per cost ratios in the industry.
- We take a long-run view. We realize that our greatest asset is a long-term client, where our business grows as their website effectiveness increases. We build our company by helping people build theirs.
- We are a privately owned, family business. We are *literally* a team and a support network. We are completely committed to supporting each other in the development of projects.
- We were founded on the principle that morality has an important place in business. We do not calculate business decisions solely in terms of financial cost/benefit. In all of our business decisions, we are committed to ethics, integrity, and fairness.
- But in the end, it is our ability to help clients generate revenue that matters most of all. Our goal is to provide the highest level of service to GCABC Members, and focus on generating the highest returns for those funding the project. We understand that long-term success is about more than just providing great service.

For more information, please visit our website: [www.deejays.com](http://www.deejays.com)

### TO DISCUSS YOUR PROJECT

Call DJ's	604-253-9358
E-mail DJ's	<a href="#">Request for Services Form</a>